

# Value Proposition with types of membership



Benefits to Members	Founding Member	Associate Member
<b>Brand Recognition</b>		
Brand Recognition in WeCare publications and all external communications (except sponsorship led initiatives)	Yes	Yes
Regular Updates on Regulatory challenges and Industry's strategy to address them	Yes	Yes
Brand recognition while interface with regulatory authorities		
<b>WeCare Governance</b>		
Eligible to be a member of WeCare working group/committees	Yes	Yes
Authority to vote for selection of office bearers*	Yes	No
Eligible to lead WeCare working groups/committees	Yes	No
Eligible to lead WeCare Governing Council	Yes	No
<b>Membership Fee</b>	5 Lakhs +Tax	2 Lakhs + Tax

\*Office bearers of other Industry associations/consortiums shall not be eligible.